XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP, BANGALORE

XIIII News

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Conference on Management Education : An International Comparison

Starry Inaugural Session



The stars at the inaugural session (from left to right): Prof. J. Philip, President, XIME, Mr. Subhir Raha, President, AIMA, Prof. Shekhar Chaudhuri, Director, IIM-C & President AIMS, Mr. Ashok Sinha, Chairman & MD, Bharat Petroleuem, Prof. Damordar Acharya, Chairman, AICTE

XIME's conference on 'Management Education— An International Comparison', organized in partnership with the Association of Indian Management Schools (AIMS), brought together a gathering of distinguished academicians in the field of management education from several countries. The event was held on November17-18, 2006 in the XIME campus. Some of the prominent resource persons were from ESADE Business School, Spain, Brisbane Graduate School of Business, Australia, Yousie University, Korea, Help University, Malaysia, Euromed, Mareilles, France, Shanghai University, China and Economist Intelligence Unit, London, UK.

The Indian group led by Prof. Shekhar Chaudhuri, Director IIM-C and President AIMS, included Industry leaders like Ashok Sinha, Chairman and MD of Bharat Petroleum, Mumbai, Bijou Kurien, President & Chief Executive, Life Style- Reliance Retail, Dr. Anil Khandelwal, CMD, Bank of Baroda and Mr.V.Ramachandran, Director HR Murugappa Group. Prominent academicians like Prof. Ishwar Dayal, Former Director, IIM-L, Prof. Devi Singh, Director IIM-L, Dr. R. Natarajan, Former Chairman, AICTE & Former Director, IIT-M, Prof.Krishna Kumar of IIM-L and Prof.Abad Ahmad also joined the deliberations.

The inaugural session of the conference was presided over by Dr. Devi Singh, Director IIM-L.. Prof. Damodar Acharya, Chairman, AlCTE, was the chief guest of the session. Mr. Subir Raha, President, AlMA and former Chairman ONGC, Prof. Shekhar Chaudhuri, Director IIM-C and Director AlMS, Mr. Ashok Sinha, Chairman and MD of Bharat Petroleum, Prof. J. Philip, President, XIME and Prof. B. Panduranga Rao, Director, XIME were on the dais. Prof. J. Philip, President of XIME welcomed the gathering emphasizing that this was the first conference of its kind in which overseas and Indian academics could share experiences and reflect on constant improvement of management education across the world.

Prof Damodar Acharya, Chairman, AICTE, delivered the inaugural address. He pointed out the rapid growth of the Indian economy and stressed that this called for growth and quality improvement in management education. He stressed the need for a global focus in management education and major thrust in that direction. He also reiterated the importance of developing a better understanding of the need of industry and priorities of the country.

Mr. Raha, reflecting the industry perspective, expressed his concern over the economic disparity in the country and the need for management education to cater to both ends of the economic spectrum.

Prof. Chaudhuri gave the AIMS perspective on management education. He flagged the remarkable difference in the quality of education between the top and the other business schools in the country as a matter of concern, citing the lack of qualified faculty as a problem to be addressed seriously by all management schools in the country. Thanking Prof. Philip for organizing such a timely forum, he emphasized the need for regular exchanges of thought on issues of management education. Prof. Panduranga Rao delivered the vote of thanks.

The Post-lunch session of the day was kick started by Prof. Abad Ahmad (Former Pro Vice Chancellor, New Delhi University) who chaired the session. The other two speakers on the panel were Prof. S. Brahmananda from HELP University, Kuala Lampur and Dr. Dolphy Abraham from Loyola Marymount University, L.A. Although all three speakers approached the topic of Management Education from different perspectives, the common thread binding the three presentations was the emphasis on Research and the need to streamline management education in response to the demands of the industry.

The last session of the day was chaired by Dr. N. M. Kondap, Vice Chancellor – NMIMS, Mumbai. The speakers on the panel were Prof. Xavier Mendoza from ESADE Business School, Spain and Ms. Claude Bornecque from France. Prof. Mendoza spoke about the challenges facing management education in Western Europe and in particular, the Chamber of Commerce of Spain. Some of the problems he emphasized were the shortage of good faculty, difficulties in formulating a suitable curriculum, leadership problems and the struggle to attract the best talent to the Business Schools. Ms. Claude Bornecque made a presentation on management courses offered by the Chambers of Commerce in France.

The Second day of the conference began with a presentation by Dr. Peter Wells, Senior Research Fellow, Cardiff Business School, UK on 'Sustainable thinking in management education'. He drew attention to the major environmental threats such as global warming, habitat loss and imbalanced agricultural revolution and their implications for the global economy and management education. The session was followed by a presentation by Dr. Donghoon Kim, Vice Dean, Yonsei University, Seoul, Korea, with Bijou Kurien, President and Chief Executive, Life Style- Reliance Retail in the chair.

The second session of the day was chaired by Prof. Krishna Kumar, Director, IIM-K. Two presentations were made by Prof. Fabio Corno, Associate Professor, Biococca University, Italy and Dr. Lyndal Drennan, MBA Director, Brisbane Graduate School of Business, Australia.



Distinguished speakers (L to R): Dr. Devi Singh, Director IIM-L, Prof. Xavier Mendoza, Dean, ESADE Business School, Spain, Prof. Ishwar Dayal, former Director IIM-L, Bijou Kurien, President and Chief Executive, Life Style, Ms. Claude Bornecque, NEGOCIA, France

The third session of the day was chaired by Prof. B. A. Prajapati, with presentations by Prof Walter Bates, Euromed- Marseilles, France and Mr. George Bickerstaffe of the Economist Intelligence Unit, London. The post lunch sessions were chaired by Dr. Uday Salunkhe, Vice President AIMS & Director, Welingkar Institute of Management, Mumbai and Mr. V. Ramachandran, Director- HR, Murugappa Group, Chennai. Presentations were made by Dr. Mahesh Nagarjan, Sauder School of Business, University of British Columbia, Canada on 'Canadian Management Education', Prof. Tony Koo, Dean & Prof Sikander Khan, Senior Adviser, Global Management Education Institute, Shanghai, China on 'Management Education in China', Prof Vijay Sethi, Former Dean, Nanyang Business School and Currently Dean, S.P. Jain Center of Management, Singapore on 'Management Education in Singapore', and Mr. A. Thothathri Raman, Senior Journalist, Business India on 'Indian Management Education- A Media Perspective'.

Concluding Session



Prof. J. Philip, President, XIME with Prof. Tony Koo, Dean, Global Management Education of Shanghai University at the concluding session .Proposal of a network of management schools in Asia with eventual extension to Africa was an important outcome of the conference.



Dr. Anil Khandelwal, CMD, Bank of Baroda speaking at the concluding session emphasized the importance of academy-industry interaction.

The concluding session of the conference was presided over by Dr. Anil Khandelwal, CMD, Bank of Baroda, Dr. R. Natrajan, Former Chairman, AICTE & Former Director, IIT-M was the chief guest for the occasion. Prof. J. Philip, President, XIME, Prof. C. P. Ravindranathan, Prof. Sampath Pillai ,Academic Dean, XIME were present on the dais. Prof. C.P. Ravindranathan, the Conference Director summed up deliberations of two day conference, while Prof. Philip in his speech called for a network of management schools in Asia with eventual extension to Africa and expressed satisfaction over the positive response that the idea had received. Prof. Sampath Pillai, thanked all the speakers, participants and others who contributed to the success of the conference.

The Conference was widely hailed as a success. Bringing together representatives from 13 countries in the first ever such event in India, it made possible an extensive review of management education across the world. It received significant media coverage with major dailies in South India featuring the event. The speakers, delegates and students who participated in the conference took home a broader perspective of management education.

The involvement of the students in managing all the aspects of the International Conference did not go unnoticed by the delegates. They commended on the high degree of involvement, enthusiasm, professionalism and discipline that the students demonstrated and as one of the delegates put it, they were sure that the XIME students would "...emerge as very useful members of the society."

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The Glamour..... The Glitz.....The Glory...

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Cultural Show

The cultural programme on the evening of the International Conference provided delightful fare to the delegates and the guests. The programme started with a Classical Dance which depicted the different roles for different situations where the virtues of an Indian woman are often tested. The dance brought out the facets of divinity and power inherent in every woman.

This was followed by a melange of songs and dances, each designed to bring out a different facet of the rich culture of our country. While the Rajasthani Dance was a depiction of life and relationships, the Kashmiri folk dance showcased the rituals performed at the mehandi ceremony – a ritual for the bride before the actual wedding ceremony, and the song was a celebration of the empowerment of the modern Indian woman. A traditional music recital performed with contemporary instruments by the students served to demonstrate the ability of Indian culture to assimilate the traditional with the contemporary, the old with the new and the East with the West. The show-stopper however was the Fashion Show which showcased wedding finery from different regions of India. The show was a visual treat which left the delegates spellbound.

The final performance of the evening was a classical dance which personified the strength and dignity of the Indian Woman and the delicate inner balance that keeps her going through the trials and tribulations of life. The grand evening was rounded off with the delegates being treated to a scrumptious dinner.

Distinguished Visitors

Mrs. Claude Bornecque, Director, International Development, NEGOCIA University, Paris



Mrs. Claude Bornecque, speaking at the Conference

Mrs.Claude Bornecque, Director of International Development at NEGOCIA University in Paris, France visited the campus as part of the International Conference on Management Education. Founded in 1992, by the Paris Chamber of Commerce, NEGOCIA University is one of the leading b-schools in France conducting academic programs in Sales and Marketing with special emphasis on Business Negotiation. Mrs. Bornecque has been working with the CCI since 1972, looking after relations of French companies with Asian countries. She presented a paper on the unique model of education of the Paris Chamber of Commerce with special focus on the links between b- schools and industry. During her stay, a Memorandum of Understanding was also signed between XIME and NEGOCIA-ADVANCIA of the Paris Chamber of Commerce on 22nd November 2006. The objective of the MOU is to foster cooperation and strengthen ties between XIME and NEGOCIA for mutual benefit as partners in subject areas relating to business management, negotiations, sales, marketing, retailing and entrepreneurship.

Mr. George R Bickerstaffe, Economist Intelligence Unit, London



Mr. George Bickerstaffe, addressing the gathering

Well known journalist and author of the EIU's Which MBA?, Mr. George Bickerstaffe was one of the prominent guests at the "International Conference on management education". A regular contributor on business education issues to newspapers in the UK including the Financial Times, The Times, Independent and Observer, he features prominently on the Which MBA? website. Mr. Bickerstaff presented a bird's eye view of the Management education system in UK with special emphasis on factors like high reputation, distance learning facilities, and international partnerships which give UK a competitive edge in the global scenario. During his visit, Mr. Bickerstaffe interacted with XIME students and expressed his admiration at their depth of understanding of global management practices.

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XIME features in the Media!!!

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Prof. J. Philip, President XIME, speaking at the 'Integrity India' Conference in Coimbatore on 19th December organized by CII and 'Young Indians'. Earlier in the day His Excellency the President of India had inaugurated the Conference.

FROM THE DIARY OF PROF. J. PHILIP, PRESIDENT XIME

Dec. Prof. J. Philip gave the 'Graduation Address' on Dec. 20th at the graduation ceremony of the Hospital Administration Programme of CHAI, Hyderabad offered in collaboration with XIME.

On 19th he was at Coimbatore to address the Conference on 'Integrity Initiative' organized by CII and 'Young Indians' at the CODISSIA Convention Hall. As mentioned in the caption above, the Conference was inaugurated by H.E., Dr. APJ Abdul Kalam, President of India.

Nov. On Nov. 23rd he gave the keynote address of the Inter B-School Conference convened by the Bharat Mata Institue of Management at Thrikkakara, Cochin on the theme 'Infrastructure and Economic Development.

The same evening he addressed the members of the Kerala Management Association on 'Developing Kerala into a Major Intellectual Hub'.

On 20th he addressed the Faculty and Students of Pondicherry University B-School on the theme 'MBA in the Globalised Business Context'.

On 17^{th} he presented the main theme of the Conference at the Two-day Conference on 'Management Education – An International Conparison' about which a detailed write-up appears in the issue.

On 9th Prof. J. Philip addressed the IAS participants in a programme organized by the 'Initiatives of Change' at Asia Plateau in Panchagani. The topic was on 'Value based Institutional Management'.

Oct. On 13-14. Directed the Institute's KM Workshop in Chennai and also addressed the participants on 'Human Factor in Knowledge Management'.

On 4th he attended the Executive Board Meeting of the Association of Indian Management Schools (AIMS) at IIM, Calcutta.

* * *

Campus Buzz

XQuizzit 2006



Prof. Panduranga Rao, Director, XIME seen with the alumni at the XQuizzit

XQUIZZIT '06, held on the 26th of November, was the Alumni-Student Quiz at XIME that had the campus buzzing with activity both before and during the event. The event began with an informal game called the Ice-Breaker that had the alumni and the present students interacting with each other. Raj Dham, an XIME alumnus of Batch 7, the quiz master for the evening conducted the Quiz, which left all the participants juggling their grey cells. With rounds like cracking clues based on Crossword, and making intelligent connections based on seemingly abstract clues, the quiz was marked by very high levels of enthusiasm from the participants and the audience alike. Winning this quiz took not only a great level of awareness but also wild imagination to boot. Thomas Cherian and Abinash Mohanty of Batch 11 emerged as the

winners of the evening. The winners took away hefty prizes both in cash and kind.

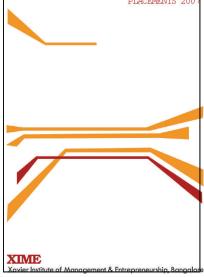
Final Placements

The run up to Placements 2007 has commenced with several companies both old recruiters and many new ones,

having confirmed their participation in the placement process scheduled to be held between 8th and 17th January. The cream of the corporate world from traditional sectors such as IT, Financial services, Consultancy and Consumer goods as well as from emerging high growth sectors such as Retail and Infrastructure have shown enthusiastic response.

The 2007 placement brochures have been already been despatched. The pre placement sessions have also commenced with Infosys, TCS and Satyam having made their presentations and with many more lined up to do so in the coming weeks.

The previous year saw 100% placement in XIME with more than 52 companies coming on campus to recruit. Infosys Technologies offered the highest salary. The recruiter feedback across the board has been excellent with glowing tributes to the job performance of XIME alumni working with them.

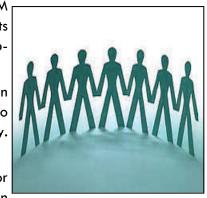


Socially Useful Productive Activity (SUPA)

Socially Useful Productive Activity (SUPA) as a mandatory part of the PGDBM programme is an attempt by the Institute to instill social sensitivity in the students and provide them with an opportunity to utilize their management skills for uplifting the society.

This project requires the First Year PGDBM students to work with a Non Government Organization for a duration of three weeks. This enables them to learn valuable lessons and to broaden their perspective of business and society. The schedule of SUPA this year is from January 01to January 20, 2007.

The students will be attached to well-known NGOs like, CRY and UNICEF for their SUPA, being expected to give a helping hand to the organizations in achieving their social objectives.



Faculty News



Award for Prof. Paduranga Rao

Prof. D. Paduranga Rao, Director, XIME, was awarded the 2006 Andhra Pradesh State Award for Meritorious Teachers in recognition of his distinguished service as Professor and Dean of Faculty of Commerce and Management Studies in Andhra University. He was awarded a Certificate of Merit, a gold medal and cash award of Rs. 1000. D. Panduranga Rao who joined as Director of XIME, Bangalore on 18th August has had an illustrious career as an academician. He holds a Master's Degree in Commerce along with a Ph.d in Trends in Transport from Andhra University in 1978. A former Director of the Institute of Transport Management, Andhra University, he has held numerous

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administrative positions as Former Principal of the Colleges of Arts and Commerce, Andhra University. Among the various positions held in the Professional societies/ bodies, he served as the President of the Association of Indian Management Schools (AIMS) during the period 2000-2001 and was also a member of the National Board of Accreditation, All India Council for Technical Education (AICTE), New Delhi during the same period. His teaching experience includes 37 years as a University Faculty and over 27 years as University Full Professor.

Our New Faculty

Prof. Prosenjit Ganguly

XIME welcomes its latest faculty member, Prof. Prosenjit Ganguly. Before joining XIME, Prof. Prosenjit Ganguly, an HR strategist by profession, was involved in architecting the design and HR action plans across the industry verticals in India and overseas. Prof. Ganguly was the Head, People Capital, Shared Services, ANZ (Australia and New Zealand Banking Group) OTSS, Bangalore and has imparted delivery excellence in all critical HR functions to provide a seamless integration between technology and operations business units in ANZ both in Melbourne and India. Prof. Ganguly is a pioneer in initiating HR concepts from the embryonic stage some of which have been implemented as best corporate practices. He has also trained various employees on different aspects of Managerial Effectiveness for over 1000 hrs in India and UK in his two decade long professional career. His areas of interest include Communication, Interpersonal issues, Employee motivation and Bonding, Performance counseling, Mentoring, Industry-wide best practices, Management of Time and Stress and Creativity at Work.

Prof. B. S. S Gupta

Mr. Gupta who holds a Master of Statistics and P.G Diploma in Computer Science from ISI, Calcutta has 35 years of professional experience in areas of IT Policy/Strategy/Solutions, Consultancy and Management Development, General Management and Teaching and Research. He has worked in Senior and Executive positions for organizations like Air India, IFFCO Ltd, New Delhi and IFCI Ltd, New Delhi. Mr. Gupta has been the Consultant for numerous UNESCO and UNDP Projects and is also Visiting Faculty at some of the top B-schools of the country like IIM Bangalore, MDI, New Delhand IMI New Delhi. Among the numerous other achievements and honours to his credit, Mr. Gupta has also published several articles and presentations in International Journals.

Accolades

Ushus 2006



Living up to its reputation as one of the best B- Schools in India, XIME swept through the competition at USHUS, the management fest organized by Christ College, Bangalore on the 24th and 25th of November. The team of Angana Basu and Pooja Palchaudhuri claimed the First Prize for the HR Events on both days while Prashanth Gopinath and Priyanka Murali won the First prize for the Marketing Event on the second day. Swathi M. and Malhar Pujar were adjudged Runners - Up in the Systems Event while Ramya S. and Prashanth Gopinath proved their mettle when they beat stiff competition to emerge as worthy runners - up in the Business Quiz. The fest which saw participation from over 40 colleges across the country saw XIME emerge Overall Winners for the second year in a row.

Atharva 2006

- ◆First Prize in Treasure Hunt
- ◆Third place in Crisis
- ◆Winners in Yatharth
- ◆Final round at Quiz on the Bench

XIME once again beat off intense competition to claim a medley of prizes at the business fest "Atharva" hosted by T.A. Pai Management Institute from the 1st to the 3rd of December, 2006..While Thomas Cherian and George Abraham claimed the first prize for the Treasure Hunt, Pranay Srivastav and Shruti Suryaraj secured the third place in "Crisis"- the Public Relations game. George Abraham and Himanshu Joshi were declared winners in "Yatharth" – Paper Presentation Competition. The highlight of the fest was the "Quiz on the Beach"-the National level Corporate Quiz. The quiz which was conducted by Mr. Giri Balasubramanium a well known quizzer saw participation from over 140 teams (both B-Schools & Corporates) in the prelims. The first round was an elimination round which whittled the number of teams down to six for the final round. The only B-School to qualify for the final round was the team from XIME comprising Prashanth Gopinath and Thomas Cherian.

Pragati 2006

- ◆Winners in HR Competition
- ◆First prize in Labrynth

XIME emerged victorious in the HR competition that was part of "Pragati", the annual fest held by Amrita school of Business, Coimbatore, standing upto tough competition from around 20 colleges from the south. The winning combination consisted of Harsha, Jasmine Patra, Swathi Madan, Avijit Chander and Arkadev Ghosh. The team also won the first prize in Labrynth, an event which dealt with Tasks and Needs procurement. It was an acid test of the participant's analytical skills, ability to develop and design job descriptions and arrive at performance appraisals on employee discipline and training methods. An event that was based on Maslows "hierarchy of needs theory" saw students having to scuttle around the vast serenic beauty of the Amrithandamai campus searching for clues and signs.

National Debate Competition

◆Second prize in Debate

Beating off tough competition, Shailja Dutta and Shruti Suryaraj of XIME emerged Runners Up at the National Level Debate Competition conducted by Fore School of Management, Delhi. The first round was an elimination round, which saw students from across the country submit a 3000 word essay on "The Role of Youth in Building India". Seven teams were then short listed for the final round, which was a debate. The topic was "Special Economic Zones are a bane to the economy". XIME debaters were finally declared runners up beating other competing colleges. The First Position went to a team from FORE itself.

Looking forward to

Knowledge Management - Hyderabad

22nd -23rd Jan, 2007 Hyderabad Recognizing the field of Knowledge Management as an emerging discipline that promotes the systematic study of the intellectual assets of the organization, XIME is organizing a Knowledge Management Workshop in Hyderabad on the 22nd and 23rd January, 2007. The Chief Guest at the workshop will be Dr. M.R. Rao, Dean, ISB, Hyderabad, while the Key Note Address will be delivered by Dr. R. Natrajan, Former Chairman, AICTE and Former Director IIT Madras. Notable persons gracing the occasion will be Prof. J. Philip, President and Director Emeritus, XIME and Former Director IIM, Bangalore, Mr. R. Mohan, Former M. D Mphasis and Faculty XIME, Mr. K. Adhivarahan, Chapter Chairman, Computer Society of India, Chennai and Dr. J.K. Suresh, Principal Knowledge.

Managing Management Schools

29th - 31st Jan, 2007 Bangalore Among the most anticipated programmes from XIME is the 3 day workshop titled 'Managing Management Schools' to be held from 29th to 31st of January, 2007. This workshop sponsored by AIMS, is aimed specifically at helping the participants appreciate the dynamic changes that are taking place in the field of management education, enhance the administrative skills of the participants and develop a vision and action plan for systematic institutional development. Distinguished speakers like Prof. J. Phillip, President and Director Emeritus, XIME, founder President AIMS and Former Director IIM, Bangalore, Prof. P.G. Apte, Director IIM, Dr. R. Natrajan, Former Chairman, AICTE and Former Director IIT Madras among many others take the dais to share their thoughts and experiences. The last date to receive the filled in application is 9th January 2007.

MDP in Pondicherry

5th - 7th of Feb 2007, Pondicherry XIME is holding a 3 day programme in Management Development in Pondicherry from the 5th to 7th of February, 2007. The programme will be held at Hotel Annamalia International, Pondicherry is designed to benefit middle and senior managers of medium and large-scale industries. The objective of the programme is to make the executives aware of the dynamic environment in which they operate, to enhance the functional competencies of the participants and to better manage various cross-functional issues in management. Presiding over the programme will be distinguished speakers like Prof. J. Phillip, President and Director emeritus, XIME and Former Director IIM, Bangalore, Prof. C. P. Ravindranathan IFS (Retd) Professor International Business and former Indian Ambassador to many countries, Dr. M. Basheer Ahmed khan, Sr. Prof. and Head, Pondicherry University Department of Management studies and Mr. R. Sudhakar, Vice President, AC Glass, Thondamanam, Pondicherry. Duly filled in applications should reach XIME latest by January 20, 2007.

Enhancing Effectiveness of Voluntary organisations

15th -17th Feb, 2007 Bangalore XIME proudly announces its Ninth Management Development Program on 'Enhancing Effectiveness of Voluntary Organizations' at the XIME campus which will be conducted from 15th to17th of February , 2007. The key areas of focus include Visioning and Strategic decision making, Goal setting and Planning, Conflict Resolution, Social Marketing and Fund Raising and Interface Management. Key resource persons for the MDP are Prof.J.Philip, President & Director Emeritus, XIME and Former Director IIM Bangalore, Prof. D. Panduranga Rao, Director, XIME, Mr.U.C.Vishwanathan, Mr. L.Selvan George, Chairman 5E serpraise HR consultancy and Former Head of HR 3M India and Dr. Ali Kwaja, Chairman, Banjara Academy.

What is Christmas?

It is tenderness for the past, courage for the present, hope for the future.

It is a fervent wish that every cup may overflow with blessings rich and eternal,

and that every path may lead to peace.

- Agnes M. Pharo



XIME wishes you a very Happy Christmas and a prosperous New Year –2007

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